

# MEDIAMESH® showcases luxury in the *Hong Kong of the North*

## Transparent media façade system at Dalian's super mall



WORLD WIDE WEAVE



Picture 1: Large transparent MEDIAMESH® screens from GKD running around the corners of the building seize the attention of passers-by at both main entrances of Eton Place Dalian.



Picture 2: The transparent displays made of filigree stainless steel mesh with integrated LED profiles function as an advertising platform for luxury goods from all over the world and underline the exclusivity of the building complex.

Picture 1-6 © GKD



Picture 3: The two screens from GKD are 10.35 meters high and up to 24 meters wide, running over the corner at two entrances and – depending on what is being presented – allowing media to be viewed over an angle of 90°.



Picture 4: The transparency of the woven textile ensures that daylight can reach the rooms behind the media façade.

We will be happy to send you the desired images in printable resolution by e-mail.

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Picture 5: The system's freedom from maintenance, economical energy consumption and robustness as well as its extraordinary appearance qualify the transparent MEDIAMESH® screens for a sustainable medialization of the mall.



Picture 6: With a pixel grid of five centimeters in both the horizontal and vertical direction, the transparent MEDIAMESH® displays from GKD meet the strictest requirements with regard to color brilliance and reproduction quality around the clock.

Picture 1-6 © GKD

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